



Department of Communication and Media Research (IKMZ)

English¹ taught modules at IKMZ in academic year 2026-2027

| Semester | Level ² | Title | Type ³ | ECTS |
|--------------------------|--------------------|---|--------------------|------|
| Fall 2026 | BA | Gender and the Internet | Lecture | 3 |
| | BA | The Art of Influence: Persuasion Theories in Health Communication | Lecture | 3 |
| | BA | From Human to Cyborg: The Digitalization of the Body | Seminar | 6 |
| | BA | Communication and Persuasion for Social Change | Seminar | 6 |
| | BA | Digital Creativity | Seminar | 6 |
| | BA | Everyday Online Experiences in Datafied Societies | Seminar | 6 |
| | BA | Introduction to Science Communication | Seminar | 6 |
| | BA | Political Communication and the American Public Sphere | Seminar | 6 |
| | BA | Science Communication in the Digital World | Seminar | 6 |
| | BA | Social Support and Internet Use | Seminar | 6 |
| | BA | Crisis and Technology | Research seminar | 9 |
| | BA | Digital Technologies and Public Discourse | Research seminar | 9 |
| | BA | NLP for Social Media Analysis: An introduction | Research seminar | 9 |
| | BA | News Use and Political Engagement | Research Seminar | 9 |
| | BA | Older Adults and Digital Media | Research Seminar | 9 |
| | BA/MA | Introduction to Research Data Management | Lecture | 1 |
| | BA/MA | Open Access Basics | Lecture | 1 |
| | BA/MA | Open Source Intelligence | Seminar | 3 |
| | MA | Multivariate Statistics | Lecture & Tutorial | 6 |
| | MA | Computational Visual Media Research | Lecture | 6 |
| | MA | Digital Inequality and Internet Use | Lecture | 6 |
| | MA | Social and Human Capital in the Internet Age | Seminar | 6 |
| | MA | Decoding the Feed: Qualitative Multimodal Approaches to Visual Social Media | Seminar | 6 |
| | MA | Communicating Science in the Age of AI | Research seminar | 9 |
| | MA | Digital Transformation – a Scientific Overview | Seminar | 3 |
| | MA | Interdisciplinary Introduction to Machine Learning – Theory | Lecture | 3 |
| | MA | Teamwork on Digital Transformation Challenges I | Seminar | 3 |
| | MA | UZH Innovathon: The Digitalization of Mobility | Seminar | 3 |
| Spring 2027 ⁴ | | | | |

¹ Exchange students with C1 level of German can choose from German taught modules as well. Please consult the [course catalogue](#) for the complete overview.

² Bachelor students are not allowed to attend master level modules.

³ Seminars require methodological and statistical knowledge. Research seminars are not suitable for exchange students.

⁴ The spring semester courses will be published in November.