



Department of Communication and Media Research (IKMZ)

English¹ taught modules at IKMZ in academic year 2024-2025

Semester	Level ²	Title	Type ³	Code	ECTS
Fall 2024 (Sept.-Jan.)	BA	Gender and the Internet	Lecture	06SM254I062	3
	BA	Climate Change Communication	Lecture	06SM254I063	3
	BA	Automated Inequality	Seminar	06SM254I109	6
	BA	Data Analysis and Visualization for Communication Science	Seminar	06SM254I113	6
	BA	Digital Media and Health	Seminar	06SM254I108	6
	BA	Introduction to Computational Media Research	Seminar	06SM254I111	6
	BA	Everyday Experiences with Digital Dataveillance	Research seminar	06SM254I116	9
	BA	Strategic CEO Communication & Socio-Political Advocacy	Research seminar	06SM160I117	9
	BA	Visual Communication of Climate Change	Research seminar	06SM254I123	9
	MA	Multivariate Statistics	Lecture & Tutorial	06SM254-501	6
	MA	Privacy in a Digital Society	Lecture	06SM254I512	6
	MA	Youth and Digital Technologies	Lecture	06SM254I513	6
	MA	Digital Communication and Social Relationships	Seminar	06SM254I601	6
	MA	From Post-Soviet to Post-Truth: Eastern European Media Systems in a Comparative Perspective	Seminar	06SM480I503	6
	MA	Political Participation and Digital Democracies	Seminar	06SM254I603	6
	MA	Political Information Environments in the Age of AI and Algorithmic Personalisation	Seminar	06SM249I611	6
	MA	Core Concepts of Digital Communication	Seminar	06SM248I631	6
	MA	Qualitative Multimodal Approaches to Visual Social Media	Seminar	06SM248I632	6
	MA	Older Adults and Digital Media	Research seminar	06SM248-703	9
Spring 2025 ⁴ (Feb. – June)	BA	Digital Inequalities among Marginalized Communities	Lecture	06SM254m061	3
	BA	Media Management	Lecture	06SM254m063	3
	BA	Content Creators and Social Media Ecosystems	Seminar	06SM254m102	6
	BA	Elections, the Presidency, and the Media in the United States	Seminar	06SM254m101	6

¹ Exchange students may attend German taught courses as well. Please consult the [course catalogue](#) for the complete overview.

² Bachelor students are not allowed to attend master level modules.

³ Seminars require methodological and statistical knowledge.

⁴ The spring semester courses will be published in November.

	BA	Issue Attention in Digital Public Spheres	Seminar	06SM254m103	6
	BA	Methods to Study Internet Use	Seminar	06SM254m113	6
	MA	Analysis of media effects in election campaigns	Seminar	06SM254m512	6
	MA	Social Media Analytics	Seminar	06SM254m511	6
	MA	New Technologies and Human-Computer Interactions	Seminar	06SM254m601	6
	MA	Online Journalism	Seminar	06SM254m604	6
	MA	Russian and Soviet Propaganda and Information Warfare	Seminar	06SM480m503	6
	MA	Strategic Communication: Foundations, Practices and Current Challenges	Seminar	06SM250m603	6
	MA	Methods to Study Internet Use	Seminar	06SM248m602	6
	MA	The Digital Trinity: Datafication – Algorithmization – Platformization	Seminar	06SM248m601	6
	MA	Text Analytics in the Digital Humanities	Seminar	06SM521-014	6