



IKMZ Speaker Series

Reorganizing Journalism: From Newsroom Centricity to News Production Studies for the Digital Age

Monday, 2 December 2024, 4.15 p.m., room AND-2-02



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Christopher Buschow's work centers on innovations in digital journalism, with a particular focus on the increasing variety of new journalistic organizations and their diversification beyond the traditional newsroom. He has led multiple research projects funded by the German Research Foundation (DFG), the Federal Ministry of Education and Research (BMBF), and the Klaus Tschira Foundation.

Abstract

In recent years, research on innovation in journalism has focused primarily on technological developments, dynamically evolving platform environments, new genres and types of content as well as novel business models of media companies. In journalism studies, the renewal of organizational structures and processes has been predominantly studied in the context of legacy media and their newsrooms. This is surprising, considering the emergence of a multitude of new organizational forms of newswork and fundamentally new types of journalistic organizations. This presentation gives insight into the transformed organizational landscape of digital journalism and the division of labor in the field, highlighting current innovations in news production processes. It aims to provide fruitful theoretical perspectives to overcome newsroom centricity in journalism research.

Please join us for the last talk of the autumn semester 2024!

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